

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Lexington, KY Cable

Date: 8/31/2016

I, Kathleen Seneff,

being/on behalf of: Damon Thayer,

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the General

election to be held on: Nov. 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Grit Creative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason Obermeyer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/16

Date

Kathleen M. Seneff

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title



Client: Thayer
 Product: KY SD 17
 Flight: 10/25-11.8
 EST : 656
 Time Warner (Cincinnati) ORDER

	Notes	Unit \$	Unit Dur	Wk 1 Mon 10/24 '16	Wk 2 Mon 10/31 '16	Wk 3 Mon 11/7 '16	Wk 1 - Wk 3		
							Adults 35+		
							Prog Name	Unit Tot	Tot \$
Total		\$54.00		63	63	52		178	\$9,651.00
» Cincinnati Jul16 C-DMA Nielsen Live+3		\$54.00		63	63	52	3253, TIME WARNER CABLE, Time Warner/Covington,	178	\$9,651.00
FXNC-TV		\$60.00		21	21	19		61	\$3,685.00
M-Su 5a-10a		\$41.00	30	7	7		»VARIOUS	14	\$574.00
M-Tu 5a-10a		\$41.00	30			7	»FOX AND FRIEND<	7	\$287.00
M-Su 10a-6p		\$63.00	30	7	7		»VARIOUS	14	\$882.00
M-Tu 10a-6p		\$63.00	30			7	»VARIOUS	7	\$441.00
M-Su 6p-12m		\$79.00	30	7	7		»AVG. ALL WKS<	14	\$1,106.00
M 6p-12m		\$79.00	30			5	»AVG. ALL WKS<	5	\$395.00
CNN -TV		\$17.00		21	21	19		61	\$1,046.00
M-Su 5a-10a		\$12.00	30	7	7		»VARIOUS	14	\$168.00
M-Tu 5a-10a		\$12.00	30			7	»NEW DAY<	7	\$84.00
M-Su 10a-6p		\$17.00	30	7	7		»VARIOUS	14	\$238.00
M-Tu 10a-6p		\$17.00	30			7	»VARIOUS	7	\$119.00
M-Su 6p-12m		\$23.00	30	7	7		»AVG. ALL WKS<	14	\$322.00
M 6p-12m		\$23.00	30			5	»AVG. ALL WKS	5	\$115.00
AEN -TV		\$61.00		7	7	5		19	\$1,159.00
M-Su 6p-12m		\$61.00	30	7	7		»VARIOUS	14	\$854.00
M 6p-12m		\$61.00	30			5	»THE FIRST 48<	5	\$305.00
ESPN-TV		\$89.00		7	7	5		19	\$1,691.00
M-Su 6p-12m		\$89.00	30	7	7		»AVG. ALL WKS<	14	\$1,246.00
M 6p-12m		\$89.00	30			5	»AVG. ALL WKS	5	\$445.00
HIST-TV		\$115.00		7	7	4		18	\$2,070.00
M-Su 6p-12m		\$115.00	30	7	7		»AVG. ALL WKS<	14	\$1,610.00
M 6p-12m		\$115.00	30			4	»AVG. ALL WKS	4	\$460.00

Gross	\$9,651.00
Net	\$8,203.35
Rep Fee (8%)	\$656.27
Payment	\$7,547.08

TIME WARNER CABLE

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN POLITICAL AND PUBLIC INSPECTION FILE)

Date of Request: 10/24/16

Name of Person making the Request: DAN WARTZ

Address of Person making the Request:

37 W 39 ST, STE #602
NY 10018

Telephone Number of Person making the Request: 646-780-5939

Name of Candidate/Issue: DANIEL THAYER

Name of Issue/ Candidate's Authorized Committee: _____

Name of Treasurer of Committee: _____

If a Candidate, then Legally-Qualified Candidate for the Office of:

STATE SENATE, KY in the County of _____

Issue Ad: _____ (Indicate yes/no)

Describe Issue to which Ad refers: _____

Advertiser is FOR or AGAINST this issue (circle one)

GENERAL ELECTION

X

Democrat
Republican
Other

X

Information Requested: ORDER

Information Provided: _____

Request to Purchase Time: X ACCEPTED _____ REJECTED

If request to purchase time is GRANTED attach Agreement For Political Cablecasts, schedule of time purchased (including rates charged, class of time purchased) and Affidavit of Performance

Signed: [Signature]
Signature of Individual Receiving Request

Date: 10/24/16

If this inquiry is made on behalf of a person or entity other than a candidate, provide the name of the person or entity purchasing time; name, address and telephone number of contact person; and list the name, address and telephone number of the chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization.

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8/31/16

Date

Kathleen M. Seneff

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

GARY KIEPLER

Printed Name

AE Twem

Title

	HIST-TV	\$2070.00				18					0.9	20520
	M-Su 6p-12m	\$115.00				5	14	RT	TP		»0.9	»1084
	M 6p-12m	\$115.00				1	4	RT	TP		»1.1	»1336
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.												
Cincinnati Jul16 C-DMA Nielsen Live+3												
Cable Zones: TIME WARNER CABLE, CICV- Covington												
» Estimate information indicated has been supplied by the user.												
Source Field Codes:												
TP – Time Period												

[illegible]

[illegible]

Thank you for your order!

Order Information

Company	PCA
Customer Name	PHILIP CUNNINGHAM
Transaction ID	40024289711
Authorization ID	190990
Date	10/24/2016
Invoice Numbers	TIM 1085289
Amount	7547.08